

WILLIAM (Bill) J. BORN

Venture International, LLC
232 S Main St, Suite 2, Goshen, IN 46526
bborn@vianswers.com
574-849-7742

OBJECTIVE

Utilize my 25 years of Student Affairs experience in small liberal arts institutional settings as a means to provide professional counsel and value as a consultant. Extensive experience with strategic planning, budgets, policy, program and leadership development, hiring and supervision, crisis management, problem solving and conflict resolution.

PROFESSIONAL EXPERIENCE

Partner, Venture International LLC, Hudsonville, MI and Goshen, IN October 2014-Present

- Provide counsel and support in crisis management and crisis communication
- Provide counsel and support in Title IX implementation and campus training
- Provide leadership development program training
- Provide counsel on student affairs program development and assessment

Vice President for Student Life and Dean of Students, Goshen College, Goshen, IN 2002-2014

- Contributed to institutional strategic planning through membership on President's Cabinet
- Provided leadership, vision and direction to all aspects of Student Life programming, consisting of 10 departments and ~35 staff; directly supervised all key directors
- Worked directly with staff on professional development opportunities. This included annual performance appraisals and departmental annual reports documenting quantitative and qualitative outcomes informing plans for future program implementation
- Oversaw budget for all Student Life programs and served on key institutional committees, including leadership for institutional crisis management
- Oversaw student retention program and advised Student Senate
- Served as a key presenter and public speaker for various campus programs
- Continually worked to build relationships with students, parents and other campus constituents
- Provided oversight to 5 renovation projects and 3 new construction projects (\$18M in total project costs)
- Provided additional interim oversight and strategic direction for Enrollment Management (July 2005 thru Feb 2008)

Associate Dean for Student Development, Bethel College, North Newton, KS 1998 - 2002

- Supervised Student Life program for residential campus of approximately 500 students
- Managed all housing, judicial decisions and vending contracts including food service
- Coordinated design and implementation of new residence hall
- Managed transition of overall residence hall and residence life structure
- Served in leadership roles directly involved in student orientation and retention

Assistant Director of Admissions and Admissions Counselor, Tabor College, Hillsboro, KS 1990 - 1998

- Recruited prospective students from regional U. S. territory
- Introduced and managed internal admissions recruitment database
- Annually presented numerous financial aid workshops and college preparation seminars
- Lived on campus resulting in daily interaction and relationship-building with students
- Provided leadership for four-state area youth program and served on executive council of leaders for the Southern District Mennonite Brethren Church Conference
- Directed summer junior camp for 250-350 4th through 6th graders for four consecutive years on Tabor College campus

Head Men's Tennis Coach, Tabor College, Hillsboro, KS 1989 -1993

- Recruited and retained a squad of 14-16 players annually
- Competed and finished in top tier of Kansas Collegiate Athletic Conference annually

Youth Pastor, Ebenfeld Mennonite Brethren Church, Hillsboro, KS 1987 – 1990

- Provided leadership for weekly high school youth program
- Planned and directed high school youth on two extensive service trips
- Served in church leadership roles on church council and deacon board

EDUCATION

- MA, Student Personnel, Higher Ed. Administration and Counseling, Emporia State University, 1997
- BA, Bible and Philosophy, Graduate with honors, Tabor College, 1989

PRIOR STUDENT AFFAIRS PROFESSIONAL MEMBERSHIPS

- National Association of Student Personnel Administrators (NASPA)
- Association of Christians in Student Development (ACSD)

PROFESSIONAL PRESENTATIONS

- "Finding Focus on Faith, Life and Leadership: Student Leaders as Emerging Adults", Regional Residence Life Drive-In Workshop, August 2011, Goshen College, Goshen, IN
- "Athletics in the Small College: Is the Tail Wagging the Dog?", 2012 HLC Annual Meeting, Chicago, IL

COMMUNITY ACTIVITIES

- Member, Berkey Avenue Mennonite Fellowship, Goshen, IN
- Member, Building & Land Committee, Berkey Avenue Mennonite Fellowship, Goshen, IN (2004--05)
- Parent Coordinator, Funfest Fundraiser, Bethany Christian Schools, Goshen, IN (2004-05)
- Chair, Building Committee, Berkey Avenue Mennonite Fellowship, Goshen, IN (2006 – 08)
- Goshen Little League Baseball Manager/Coach, Goshen, IN (summers of 2005 - 08)
- Dugout Club 12U Travel Baseball Team Manager (summer 2010)
- Community Member on the Goshen Community Schools Budget Advisory Committee (2010)
- Board Member, Vice-Chair, Habitat for Humanity, Elkhart County (January 2013-present)